

W J C S

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CATALOG NO. 4550L 1/5



Form BC 126 1304  
June 1954

FM B/C

# BROADCASTING STATION LICENSE RECORD

W J G S (Ltr. 10-23-62)

X J G O (Ltr. 5-22-61)

Date first licensed 3-13-62

Call letters X WHOR-FM

Station location Houghton Lake, Mich.

Name of licensee SPARKS BROADCASTING COMPANY

Maple Valley Farm, Maple Valley, Michigan (BPH-8792; 6-19-74)

Transmitter location XX 3431 Houghton Lake Drive, Houghton Lake, Michigan

148629  
Main studio location 3431 Houghton Lake Drive, Houghton Lake, Michigan (BPH-8792; 6-19-74)  
\*Same as transmitter



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-3295 HAAT:190'	4-5-61	98.5mc Ch.253	8.1-kw TPO:3-kw	Unl.	6-5-61 12-5-61
Construction permit for a new FM broadcast station.					
BMPH-5735 (1)	6-8-61	Mod. CP (BPH-3295) to chg. trans., ant., incr. ERP, & decr. HAAT-165'			
BLH-1991 HAAT:165ft.	3-19-62	98.5mc	19kw TOP:3kw	Unl	3-13 10-1-64
Lic. to cover CP (BPH-3295 as mod) which auth. a new FM B/C Station.					
BTC-4487	2-24-64	Involuntary acquisition of negative control of licensee corp. by Garnet G. Sparks & Gordon A. Sparks thru transfer of stock from Jacob B. Sparks, Deceased			
BRH-1304	9-11-64	98.5mc	19kw	Unl	10-1 10-1-67
BSH-1304 (1)	10-14-66	Mod. of Lic. to show Federal 192A trans mod. by installation of Wilkinson SG-1D Stereo Generator & FM-10D Exciter			
BRH-1304	9-8-67	98.5mc	19kw	U	10-1 10-1-70
Renewal of NDEA					
BPH-6926 HAAT: 165' COND'L	6-10-70	98.5mc	ERP: 64kw Ch#253 TPO: 10kw		8-10 2-10-71
CP chg. trans. TPO & ERP.					
BMPH-13,009 HAAT: 165'	10-6-70	98.5mc	ERP: 67 kw TPO: 10 kw		8-10-70 2-10-71
MP(BPH-6926) chg in trans line, trans, ERP:					
BRH-1304(S)	9-30-70	RENEWAL & NDEA			10-1-73
BPH-6926(1)	2-16-71	Lic. (BPH-6926, as mod.) for changes.			
10-1-73					
EBSA	5-25-72				
BRH-1304(S)	9-27-73	RENEWAL			10-1-76
BPH-8792 HAAT: 480 ft.	6-19-74	98.5mhz	ERP:100kw CP to chg TL & SL, ant sys	TPO: 9.1kw	6-19-75
TPO & ERP					
BMPH-14,255 (1)	10-10-74	MP(BPH-8792) chg ant., TPO, chg. ERP: 100kw(h)25kw(v) & chg. HAAT: 470' (h&v)			



Form BC 126  
June 1954  
#2

FM/BC

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... WJGS

Station location .....

Name of licensee ..... SEE CARD # 1 .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BMPH-14,511	(2) 7-9-75	NP(BRH-8792, as mod)	ext	to	12-19-75
BLH-6924(L)	2-26-76	Lic.(BPH-8792, as mod.)	-Changes-	10-1-76	
BRH-1304(S)	9-28-76	Renewal of License			10-1-79
BRH790601XB	9-21-79	RENEWAL OF LICENSE (S)			10-1-82



FORM BC-121  
Aug 1955

# APPLICATION RECORD - BROADCASTING

Call / W J G O  
Letters ~~new~~ xWHQR-FM

Name SPARKS BROADCASTING COMPANY

Houghton Lake, Michigan (P.O. - 2201 Woodward Heights Blvd., Ferndale, Mich)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3295 Rec'd Filed	2-10-61 2-17-61 2-17-61	Construction permit for a new FM broadcast station to be operated on: Frequency - 98.5mc CH 253 ERP - 6.73kw Type transmitter - GE BT 3A Type antenna - ANDREW 1304-2 (4 section) HAAT 191 ft Trans. location - 3431 Houghton Lake Drive Houghton Lake, Michigan Studio location - Same as transmitter  Atty. - Eliot C. Lovett Engr. - Gautney & Jones	GRANTED HAAT: ERP:	4-5-61 190' 8.1-kw
BPH-6736 Rec'd&Filed	5-15-61 5-16-61	Modification of CP(BPH-3295 which auth. a new FM Broadcast station) to change type transmitter to a Federal, 192-A; change type antenna to an Andrews, 1308-2, 8 sections; incr. ERP from 6.73kw to 18.82kw and decr. HAAT from 190' to 168'.  Eliot C. Lovett, Atty. D. C.	GRANTED	6-8-61



FORM BC-121  
Aug. 1955

#2

# APPLICATION RECORD - BROADCASTING

Call W J G S  
Letters XW J G G

Name SPARKS BROADCASTING COMPANY  
Houghton Lake, Mich.

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1991 R & F	10-30-61 11-1-61	License to cover C.P.(BPH-3295 as modified) which authorized a new FM Broadcast Station. Atty. Lovett	GRANTED	3-13-62
BTC-1487 R & F	1-27-64 1-31-64	Involuntary acquisition of negative control of licensee corporation by Garnet G. Sparks and Gordon A. Sparks thru transfer of stock from Jacob B. Sparks, Deceased.  Atty. - Lovett & Lovett	GRANTED	2-24-64
BRH-1304 Rec'd Filed	7-1-64 7-9-64 7-9-64	Renewal of license  Atty. Lee G. Lovett	GRANTED	9-14-64
BRH-1304 R & F	6-26-67 6-30-67	Renewal of license Atty. John N. Papaohn	GRANTED 8-8 9-8	9-8-67



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W J G SName SPARKS BROADCASTING COMPANY  
Houghton Lake, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6926	9-23-69	CP trans(Wilkenson-10,000DS); TPO: 10kws;	GRANTED COND'L type acceptance of transmitter.	6-10-70 Sect. 73.250
Rec'd	10-7-69	ERP: 63.729kws.		
#552121 \$30	10-7-69			
Filed:	11-4-69	Atty - John N. Papaohn (Pittman, Lovett etc.)		
#554646 \$45	11-4-69			
PRESS:	12-1-69			
PN REC'd	12-8-69			
Amend filed	11-12-69	Section III(Revised).		
	<b>DEC 1 1969</b>			
AMENDED	6-1-70	Section IV-A.		
AMENDED	6-4-70	Additional Information regarding Section IV-A.		



# APPLICATION RECORD - BROADCASTING

Call  
Letters **W J G S**

Name **...SPARKS BROADCASTING COMPANY...**  
**Houghton Lake, Michigan**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1304 R & F #613858 \$75. P.N.	6-26-70 7-6-70 (\$360. submitted) 7-6-70	Renewal of License  Atty: Lee G. Lovett	GRANTED	9-30-70
JUL 31 1970				
BMPH-13,009 R & F #629921 \$50. CODE 061 PRESS: SEP 28 1970	9-11-70 9-15-70 9-15-70	MP(BFH-6926) make changes in transmission line; chg. Trans(Gates-FM-10H); chg. ERF: 66.8kw.  Atty-John N. Papjohn Engr- Gautney & Jones(Falls Church, V a.)	GRANTED	10-6-70
BLH-5036 R & F #655784 \$50. AC-068 PTA PRESS FEB 11 1971	1-12-71 1-15-71 1-15-71 1-22-71	Lic.(BPH-6926, as mod.) for changes.	GRANTED	2-16-71



# APPLICATION RECORD - BROADCASTING

Call  
Letters **WJGS**

Name **SPARKS BROADCASTING COMPANY**  
**HOUGHTON LAKE, MICHIGAN**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1304 R & F PRESS JUL 8 1 1973	6-28-73 7-2-73	Renewal of License	GRANTED	9-27-73
BPH-8792 R & F #272028 \$200 Code 013 Press P. N. Rec'd	1-19-74 1-23-74 1-24-74 FEB 8 - 1974 2-5-74	CP to chg. TL to: On Maple Valley Farm, Maple Valley, Michigan; operate by RC from SL: 3431 Houghton Lake Drive, Houghton Lake, Michigan; install new ant. (Gates FMA-12, 12 sects.); make chg. ant. system (incr. hght.); chg. TPO; ERP: 100KW and HAAT: 480'. (44° 17' 42.5" - 84° 29' 22")  Atty: Miller & Fields	GRANTED gr fee req. \$1,800.00 Pd. 014 W330258	6-19-74 7-31-74
BMPH-14,255 R & F #342460 \$50 Code 057 Press	9-3-74 9-6-74 9-10-74 SEP 27 1974	MP (BPH-8792) chg. ant. (Gates FMC-14, 11 sects. (H) 3 sects. (V); chg. TPO; ERP: 100KW(H) 25KW(V) HAAT: 470' (H&V).  Atty: Miller and Fields	GRANTED	10-10-74



# APPLICATION RECORD - BROADCASTING

Call  
Letters W J G S

Name **SPARKS BROADCASTING COMPANY**  
**Houghton Lake, Michigan**

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-14,511 R & F #436717 \$100 Code 057 PRESS	6-4-75 6-6-75 6-10-75 JUN 10 1975	MP(BPH-8792, as mod.) ext. time to 9-30-75. (Changes)	GRANTED TO	7-9-75 12-19-75
BLH-6924 R & F W 510513-\$100 PTA PRESS	12-17-75 12-19-75 12-22-75-001 12-31-75 JAN 14 1976	Lic.(BPH-8792, as mod.) - Changes. -Atty: <u>Miller &amp; Fields</u>	GRANTED	2-26-76
BRH-1304 R & F P.N. Press	5-25-76 5-28-76 5-28-76 JUN 29 1976	RENEWAL OF LICENSE AMENDED 9-16-76 re: engineering	Granted	9-28-76



# APPLICATION RECORD - BROADCASTING

98.5mhz

Call  
Letters **W J G S**

Name **Sparks Broadcasting Company**  
**Houghton Lake, Michigan**

File No.	Dated	Application for	Action	
			Nature	Date
BRH790601XB PRESS JUL	16 1979	Renewal of License Atty.: Jerrold D. Miller	GRANTED	9-21-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

